

GLA



Mercedes-Benz



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City. Cross City.

As much on the go as you. The new GLA is the ultimate companion for a versatile life.



A wide-angle, low-perspective shot from the passenger side of a Mercedes-Benz GLA. The driver, a man with short brown hair wearing a light green t-shirt, is seen from the chest up, focused on the road. His hands are on the black steering wheel. The dashboard is black with a large central touchscreen displaying a music player interface with a green lotus logo. Below the screen are three circular air vents with blue accents. The center console has a silver gear shifter and handbrake. The front seats are upholstered in black leather with vibrant red leather accents on the side bolsters. The car is driving on a city street lined with modern, multi-story buildings featuring glass and wood facades. The scene is captured in bright daylight, with the sun casting soft shadows inside the car.


Turns every zone into a comfort zone.

The new GLA is equipped with everything that makes your drive even more pleasant. The interior combines sense of space, sportiness and materials at the highest level. As a result, the new compact SUV is more functional than ever before and always adapts to your needs.



Sporty from every perspective.

The progressive design gives the compact SUV dynamism and elegance, further boosted by the emphasis on surfaces.

A photograph of the interior of a Mercedes-Benz car. Two women are in the front seats. The woman on the left, with dark hair in a bun and a tattoo on her arm, is looking at the MBUX infotainment screen. The woman on the right, with blonde hair, is smiling towards the camera. The car's interior features black leather seats, a digital instrument cluster, and three circular air vents. The MBUX screen displays a music interface. The background shows a bright, sunny outdoor scene with a large white object, possibly a sculpture or a large cup, visible through the windshield.

Nice to meet you.

You can talk to MBUX any time: the multimedia system from Mercedes-Benz is innovative, intuitive and intelligent. And connects you with your digital world.



Just climb aboard.

The new GLA will support you in every situation. From the safety assistants to the operating system, which gets to know you better each time you interact with it. It adapts to your lifestyle and equally to the terrain in which you drive. Arrange a test drive now and get to know the new Mercedes-Benz GLA personally.



*Bahia brown / black rough leather upholstery is not available in New Zealand.

Ambient lighting.

Showcase the interior according to your personal preferences or current mood. The 64 colours of the ambient lighting create fascinating colour schemes, for example in the illuminated air vents, doors or the dashboard.

Ease of operation.

Revolutionary voice control, cutting-edge operating convenience and a new level of personalisation make the new GLA the state of the art. Operating a car has never felt so natural.



Widescreen Cockpit.

Keeping an eye on everything. The Widescreen Cockpit in the new GLA applies sharp definition to present information in a pleasantly clear manner. For simple and swift navigation through your car's menus.

Head-up display*.

The best outlook for sporty driving enjoyment and an assured driving experience: the head-up display transforms your windscreen into a stunning digital cockpit. This means you always have a direct view of key information. Your full attention remains on the road and the traffic conditions in front of you.

*Head-up display only included with the optional Communications package.



Generous space concept.

Life needs space. The new GLA is well thought-out in every detail and offers even more functionality for any occasion.



MULTIBEAM LED*.

Perfect visibility for you: the adaptive MULTIBEAM LED headlamps with individually controllable LEDs react to the traffic situation. Partial main beam masks out other road users without dazzling them. And the cornering light and active light functions illuminate the field of vision optimally to help you detect hazards sooner.

*Standard equipment on the GLA 45 S. Included with the optional Vision package for all other variants.

50.8 cm (20-inch) AMG alloy wheels**.

Self-assured. On and off the road. On 50.8 cm (20-inch) AMG light-alloy wheels, the new GLA is equally at home in the mountains or in the city.

**20-inch AMG alloy wheels standard on AMG variants. Available as optional equipment on all other variants.



Fore-/aft-adjustable second seat row***.

Grows with your needs. The fore-/aft-adjustable second seat row.

***Fore/ aft adjustment available as optional equipment. Bahia brown / black rough leather upholstery is not available in New Zealand.

The Progressive design and equipment line.

The Progressive design and equipment line has added value you can see and feel. Enjoy high-quality technology and experience the unique, expressive SUV lifestyle. In addition, the line offers further attractive combinations both inside and out – for example with the optional Exclusive package and Night package.



The AMG Line.

The AMG Line reinforces your vehicle's attractive sporty appearance both on the exterior and in the interior. The AMG bodystyling with AMG rear apron in a diffuser look and the diamond radiator grille, in particular, are exclusive features.



DYNAMIC SELECT.

Just drive as you want to. At the press of a button, DYNAMIC SELECT offers different drive programs with setting options for the engine, transmission, chassis and steering, for instance. In “Sport” mode, the vehicle is more dynamic and in the basic “Comfort” mode its set-up is very balanced. “ECO”, on the other hand, places the emphasis on maximum efficiency.



4MATIC*.

The new GLA roams free: the enhanced 4MATIC permanent all-wheel drive ensures the necessary traction in light off-road terrain or road conditions. Including snow or loose surfaces. This provides the new GLA with its outstanding traction and performance.

*4MATIC is not available on the GLA 200.

The Mercedes-AMG GLA. Everyday Adventure.

Every Mercedes-AMG is a masterpiece in its own right, with an unmistakable character. What unites our performance vehicles and sports cars is their irrepressible sporting spirit. Their passion for top performance. It is generated at the point where engineering skill meets a very special attitude: the spirit of AMG. We believe that you have to keep on challenging limits in order to achieve new goals. We accept nothing as a given. Because limits are imposed by people, and it's also people who can overcome them. It's this attitude that enables us to achieve outstanding performance for the race track – and for the road.

Welcome to the world of AMG.

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DRIVING PERFORMANCE



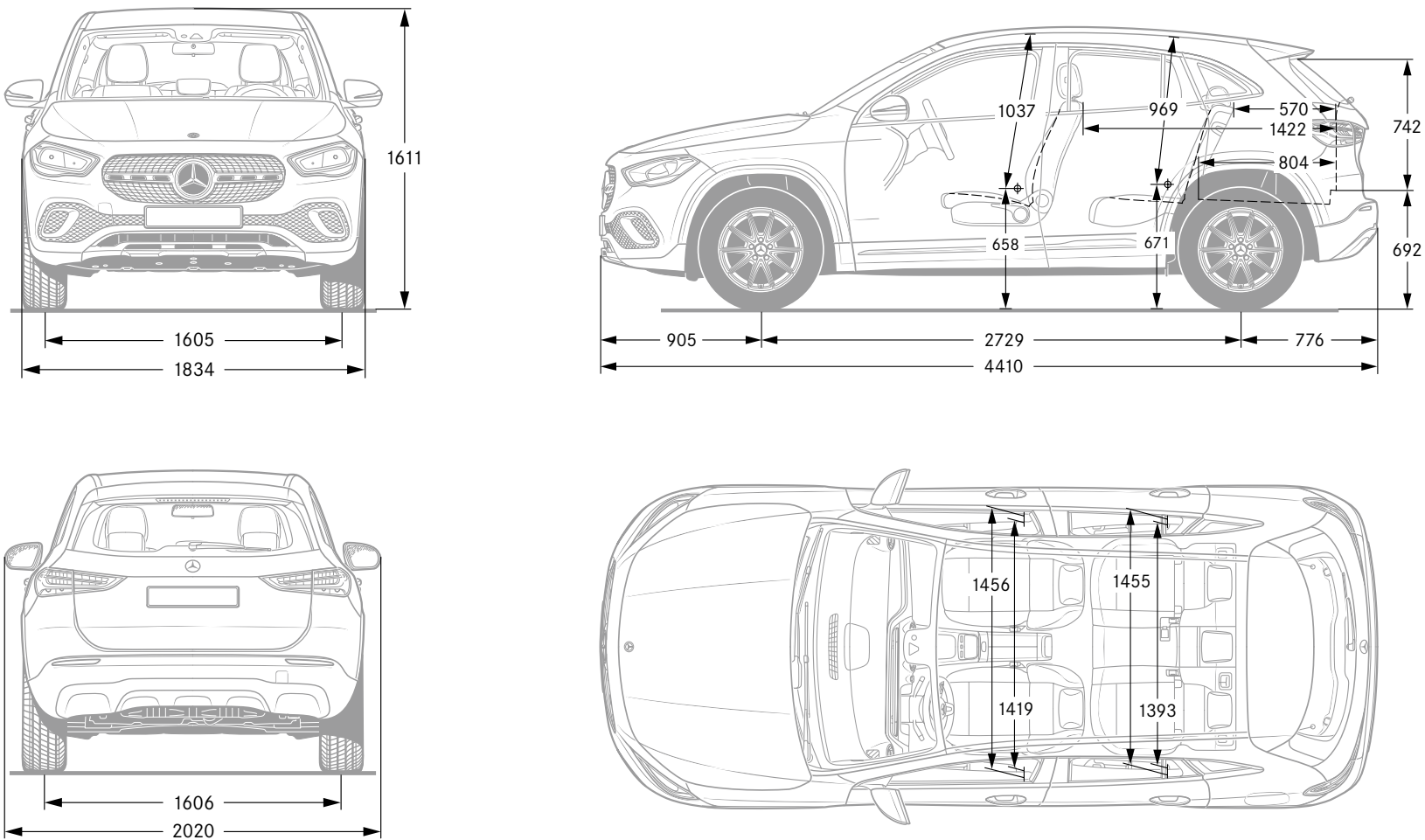
Technical data.

	Petrol engines			
	GLA 200	GLA 250 4MATIC	GLA 35 4MATIC	GLA 45 S 4MATIC
Displacement (cc)	1332	1991	1991	1991
Rated output¹ (kW [hp] at rpm)	120 [163]	165 [224]	225 [306]	310 [421]
Acceleration from 0 to 100 km/h (s)	8.7	6.7	5.2	4.3
Top speed (km/h)	210	240	250	265
Fuel consumption⁴ (l/100 km)				
Urban	8.1	9.7	10.0	13.3
Extra-urban	5.1	6.3	6.8	7.8
Combined	6.2	7.5	8.0	9.6
Combined CO₂ emissions⁴ (g/km)	140	170	179	224

The best for the engine:
Mercedes-Benz genuine engine oils.

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For more technical data, please visit www.mercedes-benz.co.nz.

Dimensions.



All figures in millimetres. The illustrated dimensions are mean values. They are valid for vehicles in basic specification and in unladen condition.



SPORT — F O R — GOOD

Mercedes-Benz AG is one of the founding partners of the worldwide "Laureus Sport for Good Foundation", which was established in 2000. It is the Mercedes-Benz brand's most important social initiative. Laureus Sport for Good supports children and young people in need through social sports projects, opening up new perspectives and imparting important values such as team spirit, respect and determination. "Change the Game for Kids" is our mission statement which we wish to share with you. In buying a Mercedes-Benz you are supporting the "Laureus Sport for Good" movement.

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